## **USING THE LANDSCAPE INDUSTRY CAREERS WEBSITE**

**Objective:** To explore career opportunities in the Landscape

Profession

**Learner Objective:** To utilize the Landscape Industry Careers website to become

familiar with the career opportunities in the landscape

profession

**Supplies Needed:** Computer with Internet Access

Pen/Pencil

Paper

Attached worksheet

**Procedure:** Visit the Landscape Industry Careers website

www.landscapeindustrycareers.org

Visit the various parts of the website to learn about the

landscape profession, the career paths available, salary ranges, skills needed to be successful in each career path, level of education needed to be successful in each area,

etc.

Watch the videos found on most career path pages to learn what that career path entails and the advice

each featured professional offers

**Evaluation:** Fill in the attached worksheet with the information

requested.

## **EXPLORING LANDSCAPE INDUSTRY CAREERS**

Using the Landscape Industry Careers Website, <u>www.landscapeindustrycareers.org</u>, complete the following worksheet.

Write a summary of what the Landscape Industry is about.
List six entry level careers in landscape industry that might not require college course work but offer training and hands-on experience to help them succeed.
1.
2.
3.
4.
5.
6.

List six careers in the landscape industry that require training and education in specific specialized areas and what that career might include.
7.
8.
9.
10.
11.
12.
List five benefits of a healthy landscape and explain each
13.
14.
15.
16.
17.
18.

28. Using the Landscape Industry Careers website, find a college or colleges that offer a landscape or horticulture program in your state or an adjacent state.	
College Name	
College State	
Program Name	
	• • • • • • • • • • • • • • • • • • • •
College Name	
College State	
Program Name	
College Name	
College State	
Program Name	
29. Take the Quiz: What kind of Landscape Professional should I be? And indicate below your results.	
My suggested Landscape Profession/Position is:	
Explore 6 of the following 15 Landscape Career Paths on the website and fill in the information. One of the 6 Career Paths should be what your results from taking the Question 29.	•
CAREER PATH DUTIES SALARY 30. Account Manager	RANGE

31. Administration & Accounting Specialists

CAREER PATH	DUTIES	SALARY RANGE
32. Arborist		
33. Business Development		
33. Business Executive		
34. Business Owner		
35. Industry Supplier		

36. Interiorscaper

37. Irrigation Specialist

38. Landscape Designers

39. Landscape Estimator

40. Landscape Supervisor

41. Lawn Care Technician

- 42. Nursery/Greenhouse Professional
- 43. Project Manager
- 44. Visit the Job Board and locate a job in your geographic area. List the job title, company name, city, state, skills needed, and responsibilities of the job.

Job Title:	
Company Name:	_
City, State:	
Desired Skills:	
Responsibilities:	

- 45. What was your idea of the landscape industry prior to doing this research? Has perception changed?
- 46. After using the Landscape Industry Careers website, how likely are you consider a career in the Landscape Profession?

If you are considering a career in the Landscape Profession, visit a company in your area and/or work with a company to find out how rewarding a career might be by enhancing the environment and adding beauty to outdoor spaces.

