

CONSIDERING YOUR CAREER PATH ?

JOIN THE LAWN AND LANDSCAPE INDUSTRY!

0 YEARS OF COLLEGE EDUCATION REQUIRED



A college degree isn't necessary to succeed (and even really prosper!) in the industry as most companies provide on-the-job training that supports tremendous career advancement opportunities. Some even offer apprenticeship programs with formalized, structured training for employees that want to call the profession their home.



2-4 YEARS OF COLLEGE WILL BE PUT TO GOOD USE

Some choose to pursue an advanced education to define and support their passion for learning. The landscape industry certainly puts those college degrees to use, allowing many professionals to start in management positions.

MANY INDUSTRY PROFESSIONALS BEGIN THEIR CAREER WITH TRAINING IN:

HORTICULTURE



BUSINESS MANAGEMENT



AGRONOMY



ENVIRONMENTAL SCIENCE



PLANNING AND DESIGN



MARKETING



LANDSCAPE MANAGEMENT



ACCOUNTING



WHETHER YOU'RE STARTING YOUR CAREER AFTER HIGH SCHOOL OR PLANNING ON EARNING A COLLEGE DEGREE, IF YOU'RE DRIVEN, OPPORTUNITIES FOR SUCCESS ARE ENDLESS!

300,000

AVAILABLE JOBS IN THE INDUSTRY

The lawn and landscape industry hires 300,000 people each year for a diverse range of roles and responsibilities.

1M

PROFESSIONALS WITHIN THE INDUSTRY AND COUNTING

The lawn and landscape industry employs over one million professionals with skill sets ranging from design to management, business, science and accounting.

WHAT DO LANDSCAPE PROFESSIONALS LOVE MOST ABOUT THEIR WORK?

REWARDING PROFESSION



TEAM-ORIENTED WORKPLACE



CAREER-ADVANCEMENT OPPORTUNITIES



STRONG COMPENSATION



ON-THE-JOB TRAINING



COMMUNITY-MINDED WORK



\$99 BILLION INDUSTRY...AND GROWING!

The lawn and landscape industry is booming and offers growth and advancement opportunities to employees from entry level to management.



\$50,000-\$186,000

ARE ROUTINE SALARIES FOR EXPERIENCED EMPLOYEES

Landscape skills pay off! The starting salary for many executive positions exceeds \$50,000 and can reach well over \$186,000 per year for those that have what it takes.

20+ PATHWAYS WITHIN THE PROFESSION

LOOKING TO GROW IN A REWARDING CAREER THAT HELPS COMMUNITIES AND THE ENVIRONMENT? WHETHER YOU LIKE TO HIT THE BOOKS OR WORK WITH YOUR HANDS OUTSIDE, THERE ARE TONS OF CAREER PATHS TO SUIT ALL SORTS OF SKILL SETS, INCLUDING:

LANDSCAPE DESIGNER



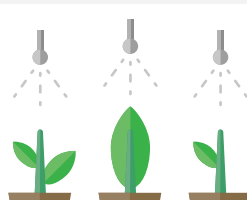
Skills

- Creative
- Detail Oriented

GROWTH POTENTIAL

LANDSCAPE ARCHITECT | BUSINESS OWNER

IRRIGATION SPECIALIST



Skills

- Technology Focused
- Critical Thinker

GROWTH POTENTIAL

PRODUCTION SCHEDULER | PROJECT MANAGER

LAWN CARE TECHNICIAN



Skills

- Problem Solver
- Decision Maker

GROWTH POTENTIAL

CUSTOMER SERVICE REPRESENTATIVE | BUSINESS MANAGER OR DEVELOPER

LANDSCAPE SUPERVISOR



Skills

- Effective Communicator
- Leader

GROWTH POTENTIAL

BUSINESS EXECUTIVE | BUSINESS OWNER



NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

BROUGHT TO YOU BY THE NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

WANT MORE INFO?

There's more to explore! Each person who enters the profession is on the path to developing strong skills, earning a competitive salary, enhancing the environment and transforming the places where we live and work. What's more, it's an industry that is all about team work. Check out resources and find job openings at

LANDSCAPEINDUSTRYCAREERS.ORG



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