



<Insert company logo>

Dear [Teacher/Administrator]:

I am writing to invite you and your students to [participate in, take a fieldtrip to] a local [event type] at [company name/school name/event location].

The event is part of **Landscape Career Day**, a nationwide program sponsored by the National Association of Landscape Professionals that will allow students to explore the many rewarding career paths the landscape industry has to offer, as well as learn about the important work that landscape professionals do for our communities and the environment. We would be honored to offer your students the opportunity to learn about the profession, scholarships, and training and resources available to them – all while getting hands-on experience as they see, touch and feel the landscape profession in action in a fun and engaging way. [Add details about the event, planned agenda, expected number of attendees, and any specific role for the teacher/administrator and/or school].

Lawn and landscape companies across the nation, like my team at [company name], will be participating in Landscape Career Day by hosting open houses, public tours, career fairs, workshops and other events to enhance the students' awareness of careers within our industry, showcase the tremendous benefits that healthy lawns and landscapes provide for families, communities and the environment, and inspire and cultivate the next generation of landscape professionals.

Not only does the landscape profession offer fulfilling careers that make a positive impact on our communities and environment, the dynamic industry has a place for each and every student, no matter their interests. Whether students prefer to hit the books and plan on attending a four-year university or work in a skilled trade following graduation, there are countless career paths within the landscape industry to suit all sorts of skill sets.

[Insert information describing your company in two to three sentences.]

If you would like to learn more about the landscape profession and the industry-wide initiative to inspire the next generation of landscape professionals, Landscape Career Day, please visit:

**[www.LandscapeIndustryCareers.org](http://www.LandscapeIndustryCareers.org)**.

Please let me know at your earliest convenience if your students at [name of school] are interested in joining us to explore the many career paths and opportunities available to them within lawn and landscape industry, and we would be happy to arrange a Landscape Career Day event that works with their schedules.

Sincerely,

[Name]