



<Insert company logo>

Dear [Elected Official]:

I am writing to invite you to participate in a local [event type] at [company name/event location] on [date] at [time].

The event is part of **Landscape Career Day**, a nationwide program sponsored by the National Association of Landscape Professionals that will showcase the many rewarding, highly skilled jobs available in the landscape profession. We would be honored to have you join us as we engage with local community members and share information on the numerous benefits to be enjoyed by pursuing a career in the landscape industry. [Add details about the event, specific audiences in attendance (including media, if anticipated), expected number of attendees, and any specific role for the dignitary, such as a speaking opportunity].

Lawn and landscape companies across the nation, like my team at [company name], will be participating in Landscape Career Day by hosting open houses, public tours, career fairs, workshops and other events to enhance the public's awareness of careers within our industry, showcase the tremendous benefits that healthy lawns and landscapes provide for families, communities and the environment, and inspire and cultivate the next generation of landscape professionals.

The landscape industry employs nearly one million professionals who are responsible for the health, well-being and beauty of the landscapes we enjoy. As the industry continues to grow, 300,000 job openings are made available across the U.S. each year to men and women looking to flourish in rewarding careers. Landscape Career Day will draw greater attention to the exciting opportunities that the landscape industry can offer, including rewarding careers with competitive salaries, great benefits and growth for qualified candidates throughout the [city/region] community.

[Insert information describing your company in two to three sentences. Include the number of employees and number of positions you are hoping to fill.]

If you would like to learn more about the landscape profession and the industry-wide initiative to inspire the next generation of landscape professionals, Landscape Career Day, please visit: **[www.LandscapeIndustryCareers.org](http://www.LandscapeIndustryCareers.org)**. Please let me know at your earliest convenience if you are able to join us to raise awareness for the exciting and rewarding career opportunities that exist here in [city/region].

Sincerely,  
[Name]