



<Insert company logo>

Dear [Teacher/Administrator]:

I am writing to express interest in our company, [company name], hosting a career event at [school name] in celebration of **Landscape Career Day**. Sponsored by the National Association of Landscape Professionals, Landscape Career Day is a nationwide program, which allows students to learn more about their landscapes and the many rewarding career paths the landscape industry has to offer – all while getting hands-on experience as they see, touch and feel the landscape profession in action in a fun and engaging way.

If your event is geared toward elementary and middle school students:

Lawn and landscape companies across the nation, including [company name], will be participating in Landscape Career Day by visiting area schools and introducing elementary students to the many benefits healthy lawn and landscapes provide families and communities. We would be honored to visit your school and teach your students about what makes up the landscapes around them, as well as the important work that landscape professionals do for our communities and the environment each day. [Add details about the event, planned agenda and children's activities, and any specific role for the teacher/administrator and/or school].

If your event is geared toward high school students:

Lawn and landscape companies across the nation, including [company name], will be participating in Landscape Career Day by visiting area schools and introducing high school students to the lawn and landscape profession. Nearly 300,000 open positions within the industry await men and women searching for careers upon graduation, and our industry hopes that some of your students will consider entering our rewarding field in the future. We would be honored to visit your school and teach your students more about the profession, scholarships, training and resources available to them, as well as educate them about the important work that landscape professionals do for our communities and the environment each day. [Add details about the event, planned agenda and activities, and any specific role for the teacher/administrator and/or school].

[Insert information describing your company in two to three sentences.]

If you would like to learn more about the industry-wide initiative to inspire the next generation of landscape professionals, Landscape Career Day, please visit: **www.LandscapeIndustryCareers.org**. Please let me know at your earliest convenience if you are interested in having us visit [school name] to host a Landscape Career Day event. We would be happy to arrange an event that works with your school's schedule and curriculum.

Sincerely,
[Name]