



NATIONAL
ASSOCIATION OF
LANDSCAPE
PROFESSIONALS

YOUR CAREER MAY BE RIGHT OUTSIDE YOUR WINDOW

DISCOVER A CAREER AS A LANDSCAPE PROFESSIONAL

Landscape professionals create and maintain the outdoor spaces where people live, work, and play. Their offices don't have four walls, but they do have blue sky ceilings, carpets of green grass, and better views than most executive suites. Landscape industry professionals enjoy working outside, value the industry's team-oriented culture, relish working with people as much as plants, and, of course, appreciate earning competitive salaries with attractive benefits. If you're seeking a career that can make a difference in your life — and the lives of those around you — explore the landscape industry.

THE LANDSCAPE INDUSTRY HIRES 300,000 PEOPLE EACH YEAR — MEN AND WOMEN WHO ARE LOOKING TO GROW IN REWARDING CAREERS BY HELPING THE ENVIRONMENT AND THEIR COMMUNITIES.

Visit [LandscapeIndustryCareers.org](https://www.LandscapeIndustryCareers.org) to:

- ✓ Find a job or internship
- ✓ Find a school
- ✓ Learn what professionals do each day
- ✓ Take a quiz to learn what kind of landscape professional you should be
- ✓ Discover what professionals love about their careers
- ✓ Apply for a scholarship

**\$60K -
\$186K**

**MEDIAN
SALARY FOR
A LANDSCAPE
EXECUTIVE**



**COLLEGE
SCHOLARSHIPS
ARE AVAILABLE
THROUGH
THE NALP
FOUNDATION**

**NO
EXPERIENCE?
NO PROBLEM.**

**MOST LANDSCAPE
FIRMS HIRE
ENTRY-LEVEL
EMPLOYEES
AND PROVIDE
THE NECESSARY
TRAINING.**

WHAT IS A LANDSCAPE PROFESSIONAL?

Landscape professionals are responsible for the health, well-being, and beauty of the landscapes we enjoy. There are dozens of specialties within the industry. Entry-level employees include those who install plants and care for lawns, trees, and landscapes as well as those who work on infrastructure projects such as irrigation systems, sports fields, patios, and walkways. Those who join the industry with relevant education or related professional experience work as account managers, estimators, crew leaders, project managers, designers, and in other supervisory positions. More than 60,000 management and executive jobs — including branch, regional, and business development managers and vice presidents — are available each year for those who progress in their careers and demonstrate a true passion for the industry. These careers and landscape companies are also supported by talented administrators who handle important business functions such as accounting, customer service, and marketing.

HOW DO I BECOME A LANDSCAPE PROFESSIONAL?



STUDY TO BECOME A LANDSCAPE PROFESSIONAL.

Collegiate classes expose you to new ideas, encourage critical thinking, and provide valuable education. There are a host of areas of study applicable to careers in the landscape industry including Agronomy, Environmental Horticulture, Horticulture and Horticulture Technology, Landscape Contracting, Landscape Design/Build, Landscape Management or Landscape Maintenance, and Turfgrass Science.



START YOUR CAREER TODAY.

Begin your search at LandscapeIndustryCareers.org. While college education is encouraged, it is not required for all industry jobs. Most companies hire hard-working men and women for entry-level positions and provide them with the on-the-job training they need to succeed. Technicians learn fundamentals including environmental stewardship, customer service, scheduling, basics of plant health, and about the tools of the trade. These positions are also proving grounds. Foremen and supervisors evaluate who has the work ethic, commitment, and drive to advance their careers.

**CALL 800-395-2522 OR VISIT
LANDSCAPEINDUSTRYCAREERS.ORG**



“ I NEVER DREAMED THAT THREE YEARS AFTER GRADUATION I WOULD OWN MY OWN LANDSCAPING BUSINESS, ONE THAT IS EXTREMELY PROFITABLE, EARNING OVER \$1 MILLION A YEAR. I AM PROUD THAT I AM SUPPORTING MY FAMILY AND WE JUST BOUGHT OUR FIRST HOME!”

— PETER SCHULTZ,
PLEASANT VIEW LANDSCAPING



“ I TAKE GREAT PLEASURE IN WORKING CLOSELY WITH CONSTRUCTION TEAMS TO TRANSFORM COMPLEX DESIGNS INTO BUILT LANDSCAPES THAT OUR CLIENTS CAN EXPERIENCE AND ENJOY FOR YEARS TO COME.”

— MAGGIE BURKE,
MARIANI LANDSCAPE