

> WHAT'S NEXT AFTER HIGH SCHOOL?

Our advice? Do something you love! If you want a career that will allow you to do meaningful work, connect with people, help the environment, advance professionally and maximize your earning potential, discover a future as a landscape professional.

THE LANDSCAPE PROFESSION: SEPARATING FACTS FROM FICTION



FICTION: Companies aren't interested in hiring millennials.

FACT: The landscape industry sure is! We hire 300,000 people each year looking to grow in rewarding careers that help communities and the environment.



FICTION: Landscape professionals make lousy pay.

FACT: Landscape skills pay off and there are tons of people who dig the profession. The *starting* salary for many positions exceeds \$50,000 per year.



FICTION: The landscape industry is for people who don't go to college.

FACT: Whether you're starting your career after high school or planning on earning a college degree, if you're driven, opportunities for success are endless!



FICTION: There isn't opportunity for growth.

FACT: The industry is booming! It's a \$78 billion industry that employs one million professionals and continues to offer advancement opportunities.



FICTION: Experience is required to be successful.

FACT: No experience? No problem. Most companies hire entry-level employees and offer training to rise through the ranks.



FICTION: There are no perks in the landscape industry.

FACT: Landscape professionals do not have to sit behind desks all day and are able to enjoy the outdoors while helping shape their communities and the environment in major ways. Jobs within the industry also offer competitive wages, benefits and healthcare.



FICTION: The industry only offers jobs for those who like being outside.

FACT: Whether you like to hit the books or work with your hands outside, there are tons of career paths to suit all sorts of skill sets. Want to put your creativity to use? Check out landscape design. Good with numbers? A position in accounting is calling your name!

HERE IS A SAMPLING OF SOME LANDSCAPE INDUSTRY CAREERS:

- Accounting Specialist
- Agronomist
- Arborist
- Business Developer
- Business Executive
- Greenhouse Professional
- Industry Supplier
- Interiorscaper
- Irrigation Specialist
- Landscape Account Manager
- Landscape Architect
- Landscape Designer
- Landscape Estimator
- Landscape Supervisor
- Lawn Care Specialist
- Nursery Professional
- Owner and CEO
- Project Manager
- Scientist

STILL NOT CONVINCED? HEAR FOR YOURSELF FROM REAL LIFE LANDSCAPE PROS.



I LOVE MY JOB. THE ADDED BONUS? I NEVER FIND MYSELF LOOKING AT THE CLOCK AND WISHING FOR THE DAY TO END.

– Phil Gillio, R.M. Landscape, Inc.

I NEVER DREAMED THAT THREE YEARS AFTER GRADUATION I WOULD OWN MY OWN LANDSCAPING BUSINESS THAT EARNS OVER \$1 MILLION A YEAR.

– Peter Schultz, Pleasant View Landscaping



WHAT ATTRACTED ME TO THE INDUSTRY? MONEY AND HARD WORK, BOTH THINGS I LOVE.

– Adam Linnemann,
Linnenmann Lawn Care & Landscaping, Inc.

I LOVE KNOWING I'M MAKING SOMETHING A LITTLE MORE BEAUTIFUL, A LITTLE MORE ENJOYABLE, A LITTLE BIT BETTER EACH DAY FOR OTHERS.

– Emily Stangl, Hemlock Landscapes, Inc.



DIGGING IT? CHOOSE A PATHWAY TO SUCCESS.

START YOUR CAREER TODAY.

A college degree isn't necessary to succeed in the industry! Start your search at

WWW.JOBS.LANDSCAPEINDUSTRYCAREERS.ORG.

OR

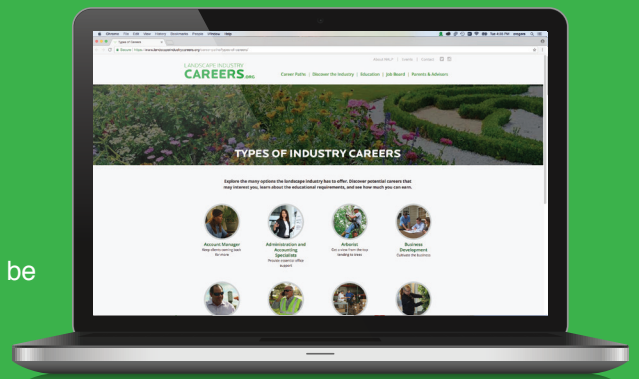
STUDY TO BECOME A LANDSCAPE PRO.

A college degree provides valuable education for a future career in the landscape industry. From horticulture to arboriculture to business management, find a program that's right for you:

WWW.LANDSCAPEINDUSTRYCAREERS.ORG/EDUCATION

Check out WWW.LANDSCAPEINDUSTRYCAREERS.ORG to:

- Apply to job or internship openings in the industry
- Find a college to continue your studies
- Learn about what landscape professionals do each day
- Discover more about the profession's compensation and benefits
- Take a quiz to learn what kind of landscape professional you should be
- Discover what professionals love about their careers
- Apply for scholarships



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