2-4 YEARS OF COLLEGE WILL BE PUT TO GOOD USE
Some choose to pursue an advanced education to define and support their passion for learning. The landscape industry certainly puts those college degrees to use, allowing many professionals to start in management positions.

MANY INDUSTRY PROFESSIONALS BEGIN THEIR CAREER WITH TRAINING IN:

- MARKETING
- BUSINESS MANAGEMENT
- ACCOUNTING
- ENVIRONMENTAL SCIENCE
- HORTICULTURE
- PLANNING AND DESIGN

Whether you’re starting your career after high school or planning on earning a college degree, if you’re driven, opportunities for success are endless!

The lawn and landscape industry employs over one million professionals with skill sets ranging from design to management, business, science and accounting.

CONSIDERING YOUR CAREER PATH?
JOIN THE LAWN AND LANDSCAPE INDUSTRY!

$82 BILLION INDUSTRY... AND GROWING!

Are routine salaries for experienced employees $50,000-$186,000? Landscape skills pay off! The starting salary for many executive positions exceeds $50,000 and can reach well over $186,000 per year for those that have what it takes.

Looking to grow in a rewarding career that helps communities and the environment? Whether you like to hit the books or work with your hands outside, there are tons of career paths to suit all sorts of skill sets, including:

- LAWN DESIGNER
- IRRIGATION SPECIALIST
- LAWN CARE TECHNICIAN
- LANDSCAPE SUPERVISOR

Skills
- Creative
- Detail Oriented
- Technology Focused
- Critical Thinker
- Problem Solver
- Decision Maker
- Effective Communicator
- Leader

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

WHY ILANDSCAPE

WHY ILANDSCAPE

WANT MORE INFO?
There’s more to explore! Each person who enters the profession is on the path to developing strong skills, earning a competitive salary, enhancing the environment and transforming the places where we live and work. What’s more, it’s an industry that is all about teamwork. Check out resources and find job openings at LANDSCAPEINDUSTRY.CAREERS.ORG

LANDSCAPE INDUSTRY

CAREERS

Brought to you by the National Association of Landscape Professionals

GROWTH POTENTIAL

LEADERSHIP POTENTIAL

COMMUNITY-MINDED WORK

REWARDING PROFESSION

TEAM-ORIENTED WORKPLACE

CAREER-ADVANCEMENT OPPORTUNITIES

STRONG COMPENSATION

ON-THE-JOB TRAINING

LOOKING TO GROW IN A REWARDING CAREER THAT HELPS COMMUNITIES AND THE ENVIRONMENT? WHETHER YOU’RE STARTING YOUR CAREER AFTER HIGH SCHOOL OR PLANNING ON EARNING A COLLEGE DEGREE, IF YOU’re DRIVEN, OPPORTUNITIES FOR SUCCESS ARE ENDLESS!


20+ PATHWAYS WITHIN THE PROFESSION

20+ PATHWAYS WITHIN THE PROFESSION

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE SUPERVISOR

Skills
- Effective Communicator
- Leader

GROWTH POTENTIAL
- Business Executive
- Business Owner

LAWN CARE TECHNICIAN

Skills
- Problem Solver
- Decision Maker

GROWTH POTENTIAL
- Lawn Care Technician
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

IRRIGATION SPECIALIST

Skills
- Technology Focused
- Critical Thinker

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

WANT MORE INFO?
There’s more to explore! Each person who enters the profession is on the path to developing strong skills, earning a competitive salary, enhancing the environment and transforming the places where we live and work. What’s more, it’s an industry that is all about teamwork. Check out resources and find job openings at LANDSCAPEINDUSTRY.CAREERS.ORG

LANDSCAPE INDUSTRY

CAREERS

Brought to you by the National Association of Landscape Professionals

GROWTH POTENTIAL

LEADERSHIP POTENTIAL

COMMUNITY-MINDED WORK

REWARDING PROFESSION

TEAM-ORIENTED WORKPLACE

CAREER-ADVANCEMENT OPPORTUNITIES

STRONG COMPENSATION

ON-THE-JOB TRAINING

LOOKING TO GROW IN A REWARDING CAREER THAT HELPS COMMUNITIES AND THE ENVIRONMENT? WHETHER YOU’RE STARTING YOUR CAREER AFTER HIGH SCHOOL OR PLANNING ON EARNING A COLLEGE DEGREE, IF YOU’re DRIVEN, OPPORTUNITIES FOR SUCCESS ARE ENDLESS!


20+ PATHWAYS WITHIN THE PROFESSION

20+ PATHWAYS WITHIN THE PROFESSION

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE SUPERVISOR

Skills
- Effective Communicator
- Leader

GROWTH POTENTIAL
- Business Executive
- Business Owner

LAWN CARE TECHNICIAN

Skills
- Problem Solver
- Decision Maker

GROWTH POTENTIAL
- Lawn Care Technician
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

IRRIGATION SPECIALIST

Skills
- Technology Focused
- Critical Thinker

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

WANT MORE INFO?
There’s more to explore! Each person who enters the profession is on the path to developing strong skills, earning a competitive salary, enhancing the environment and transforming the places where we live and work. What’s more, it’s an industry that is all about teamwork. Check out resources and find job openings at LANDSCAPEINDUSTRY.CAREERS.ORG

LANDSCAPE INDUSTRY

CAREERS

Brought to you by the National Association of Landscape Professionals

GROWTH POTENTIAL

LEADERSHIP POTENTIAL

COMMUNITY-MINDED WORK

REWARDING PROFESSION

TEAM-ORIENTED WORKPLACE

CAREER-ADVANCEMENT OPPORTUNITIES

STRONG COMPENSATION

ON-THE-JOB TRAINING

LOOKING TO GROW IN A REWARDING CAREER THAT HELPS COMMUNITIES AND THE ENVIRONMENT? WHETHER YOU’RE STARTING YOUR CAREER AFTER HIGH SCHOOL OR PLANNING ON EARNING A COLLEGE DEGREE, IF YOU’re DRIVEN, OPPORTUNITIES FOR SUCCESS ARE ENDLESS!


20+ PATHWAYS WITHIN THE PROFESSION

20+ PATHWAYS WITHIN THE PROFESSION

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE SUPERVISOR

Skills
- Effective Communicator
- Leader

GROWTH POTENTIAL
- Business Executive
- Business Owner

LAWN CARE TECHNICIAN

Skills
- Problem Solver
- Decision Maker

GROWTH POTENTIAL
- Lawn Care Technician
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

IRRIGATION SPECIALIST

Skills
- Technology Focused
- Critical Thinker

GROWTH POTENTIAL
- Production Scheduler / Project Manager
- Irrigation Specialist
- Landscape Designer
- Landscape Supervisor
- Customer Service Representative / Business Manager / Developer

LANDSCAPE DESIGNER

Skills
- Creative
- Detail Oriented