CONSIDERING YOUR CAREER PATH?

JOIN THE LAWN AND LANDSCAPE INDUSTRY!

YEARS OF COLLEGE WILL BE PUT TO GOOD USE

Some choose to pursue an advanced education to define and support their passion for learning. The landscape industry certainly puts those college degrees to use, allowing many professionals to start in management positions.

MANY INDUSTRY PROFESSIONALS BEGIN THEIR CAREER WITH TRAINING IN: A VAILABLE JOBS IN THE INDUSTRY

The lawn and landscape industry hires 300,000 people each year for a diverse range of roles and responsibilities. 300,000

YEARS OF COLLEGE EDUCATION REQUIRED

A college degree isn't necessary to succeed (and even really prosper!) in the industry as most companies provide on-the-job training that supports tremendous career advancement opportunities. Some even offer apprenticeship programs with formalized, structured training for employees that want to call the profession their home.

MARKETING

BUSINESS

MANAGEMENT

ACCOUNTING

ENVIRONMENTAL SCIENCE

HORTICULTURE

PLANNING AND DESIGN

WHETHER YOU'RE RESTARTING YOUR CAREER AFTER HIGH SCHOOL OR PLANNING ON EARNING A COLLEGE DEGREE, IF YOU'RE DRIVEN, OPPORTUNITIES FOR SUCCESS ARE ENDLESS!

The lawn and landscape industry employs over one million professionals with skill sets ranging from design to management, business, science and accounting.

1M PROFESSIONALS WITHIN THE INDUSTRY AND COUNTING

CONSIDERING YOUR CAREER PATH?

JOIN THE LAWN AND LANDSCAPE INDUSTRY!

THE LAWN AND LANDSCAPE INDUSTRY IS BOOMING AND OFFERS GROWTH AND ADVANCEMENT OPPORTUNITIES TO EMPLOYEES FROM ENTRY LEVEL TO MANAGEMENT.

$99 BILLION INDUSTRY...AND GROWING!

ARE ROUTINE SALARIES FOR EXPERIENCED EMPLOYEES?

LANDSCAPE SKILLS PAY OFF! THE STARTING SALARY FOR MANY EXECUTIVE POSITIONS EXCEEDS $50,000 AND CAN REACH WELL OVER $186,000 PER YEAR FOR THOSE THAT HAVE WHAT IT TAKES.

$50,000-$186,000

WHAT DO LANDSCAPE PROFESSIONALS LOVE MOST ABOUT THEIR WORK?

REW ARDING PROFESSION

TEAM-ORIENTED WORKPLACE

CAREER-ADVANCEMENT OPPORTUNITIES

STRONG COMPENSATION

ON-THE-JOB TRAINING

COMMUNITY-MINDED WORK

GROWTH OPPORTUNITIES

SKILLS

• Creative

• Detail-Oriented

• Technology-Focused

• Critical Thinker

• Problem Solver

• Decision Maker

• Effective Communicator

• Leader

BROUGHT TO YOU BY THE NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

LOOKING TO GROW IN A REWARDING CAREER THAT HELPS COMMUNITIES AND THE ENVIRONMENT? WHETHER YOU LIKE TO HIT THE BOOKS OR WORK WITH YOUR HANDS OUTSIDE, THERE ARE TONS OF CAREER PATHS TO SUIT ALL SORTS OF SKILL SETS, INCLUDING:

WANT MORE INFO?

There’s more to explore! Each person who enters the profession is on the path to developing strong skills, earning a competitive salary, enhancing the environment and transforming the places we live and work.

WHAT'S MORE, IT'S AN INDUSTRY THAT IS ALL ABOUT TEAMWORK. CHECK OUT RESOURCES AND FIND JOB OPENINGS AT LANDSCAPEINDUSTRYJOBS.ORG.